





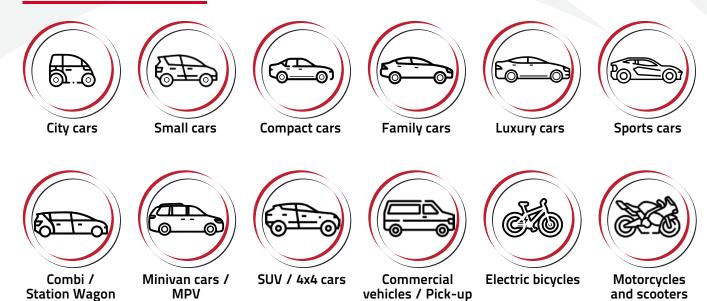




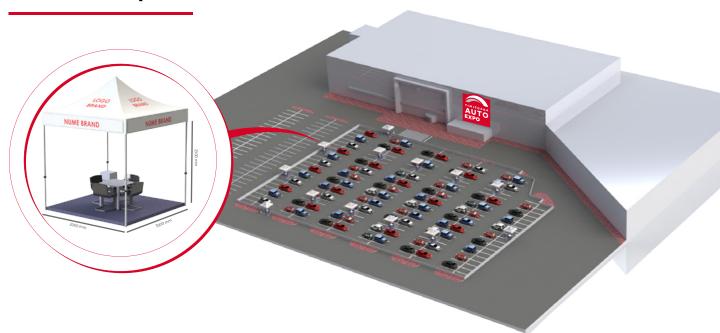


## Timişoara Auto Expo - Concept -

# **Topics**



# **Exhibition plan**



### **Event promotion**

The event has an intense promotion planned on all available channels:

**Online** (social networks, local online publications) **Offline** (billboards and local newspapers).







Social media and Offline online publications advertising

Local newspapers













#### Invitation

Dear Ms. Director / Dear Mr. Director,

We invite you to participate in TIMIŞOARA AUTO EXPO, the largest new car fair in the West of the country, which will take place between June 3 - 5, 2022 in the parking lot of Shopping City Timișoara, Calea Sagului, no. 100.

In order to participate, please confirm your attendance by 15.05.2022.

Best regards, Claudiu Georgescu

#### Registration / Contract form

15% discount for registration until 31.03.2022

Company (Exhibitor)		Address			
C.I.F./VAT Number		Bank accou	ınt		
	]/				
Contact person	Phone			E-mail	
we accept the terms and co as an Exhibitor at TIMIŞOAF	RA AUTO EXPO.	oaraautoexpo.intrad	defairs.c	om/ro/termeni-si-cond	itii and we want to register
Products / Services / Exhib	ited brands				
PARTICIPATION FEE					
BRAND		Cost / Brand		Total (€)	1
Number of exposed brands	х	800 €	=		
EXPO		Cost/ m²			Grand total (€)
Expo surface sought (min. 30 m²)	х	67 €	=		

**Exhibitor Agreement** (Name and signature of Director / Administrator) Organizer Agreement InTradeFairs (Green Roua S.R.L, J35/675/2012, R029942600)

- 1. The registration form will be sent by the Exhibitor to office@greenroua.com. Upon receipt of the registration form, the consent of the Organizer will be sent to the address specified by the Exhibitor upon registration.
- 2. The exhibition will be arranged outdoors, the participation fee includes the requested exhibition area, a personalized exhibition tent stand of 9  $\mbox{m}^{2}$  / brand, the promotion and organization of the
- 3. The exhibition stand is built by the organizer and includes: fascia board with brand name on all 4 sides, tent cover with brand logo, metal structure and removable tent sides, floor, carpet, 1 table + 4 chairs, wardrobe, trash can and 220V electrical connection. The exhibitor can customize the exhibition space with exhibits, furniture and promotional materials.
- 4. The exhibitor is responsible for the exhibition space, stand, arrangements, exhibits and any other material brought to the exhibition. Exposed vehicles must not have more than 5 I of fuel.
- The fuel tank must be locked. It is forbidden to start the engines, move or drive the vehicles during the exhibition. Smoking, open fire or any kind of fireworks are forbidden. We recommend that exhibitors have tarpaulins available for all exhibits and use them if needed.
- 5. The space will be allocated in the order of registration, depending on the remaining spaces available. The exhibition plan is available on the website https://timisoaraautoexpo.intradefairs.com.
- 6. Deadlines: March 31 prompt registration (15% discount), May 15 completion of registrations, May 30 - June 1 - arrangement, June 2 - space occupation by exhibitors, June 3 - 4 - 5 - event, June 6 - freeing up the space. Schedule: 10:00 - 18:00. Payment term: 10 days from the date of registration. Prices do not include VAT.
- 7. The exhibitor has an unlimited number of free invitations for his clients and guests.

#### Terms and conditions - Timişoara Auto Expo

- 1. The term "Exhibitor" refers to the company that is signatory of the registration form or the online registration form, annexed to the contract, and includes all employees or agents of the signatory company. The term "Exhibition" refers to the event described in the registration form and on the website https://timisoaraautoexpo.intradefairs.com. The term "Exhibit" refers to any product, equipment, vehicle or material that is brought by the Exhibitor to the Exhibiton. The term "Organizer" refers to InTradeFairs (Green Roua SRL). In the case of "joint ventures", regardless of how the Exhibitor is described, it is considered that he has obtained the agreement of all individual participants to all the terms and conditions of this contract.
- 2. The exhibitor, together with his employees, collaborators (third parties) and his guests, accept: -The terms and conditions of the Exhibition, available on the website <a href="https://timisoaraautoexpo.intradefairs.com/en/terms-and-conditions">https://timisoaraautoexpo.intradefairs.com/en/terms-and-conditions</a> and
- Privacy policy, cookies and personal data protection, available on the website <a href="https://timisoaraautoexpo.intradefairs.com/en/privacy-policy">https://timisoaraautoexpo.intradefairs.com/en/privacy-policy</a>.

- a. The organizer reserves the right to cancel a reservation by notifying the Exhibitor, if the Exhibitor does not make the payments by the due dates. In such cases, any money already paid to the Organizer will be non-refundable, and the Organizer reserves the right to claim the remaining balance from the Exhibitor. Any loss suffered by the Organizer, resulting from the actions of the Exhibitor, must be paid by the Exhibitor to the Organizer.
- 4. All space requests must contain details of the proposed Exhibits and of any other company represented by the Exhibitor, whose products / services are to be displayed in the exhibition space. The exhibitor is strictly forbidden to sublet or assign or license any part of the space without the prior written consent of the Organizer. Only the products / services / companies listed in the registration form can be displayed. Space charges do not include applicable national or local charges, all of which are borne by the Exhibitor.
- 5. The organizer reserves the sole and exclusive right to determine the size, layout and position of any exhibition space. The Exhibitor will accept a new dimension, arrangement or position of space if it is reasonable for the Organizer to exercise this right.
- 6. Upon acceptance, the application for registration of the Exhibitor is the contract between the Organizer and the Exhibitor in the terms and conditions of this contract. The relationship between Organizer and the Exhibitor in the terms and condutions of this confact. The relationship between the helicensor and the licensors and the licensors and the licensors will appear and will continue immediately between the Organizer and the Exhibitor. In case of non-payment of any amount due or any violation or non-compliance with any of these terms and conditions by the Exhibitor, the Organizer will have the full right to revoke this license and re-enter the allotted space and may exclude the Exhibitor from the Exhibition without prejudice to the recovery of all amounts payable under this contract, all other claims against the Exhibitor and the right to recover damages suffered by the Organizer
- 7. The exhibitor must occupy the space allocated to him until 14:00, the day before the first opening day of the Exhibition. In case of non-appearance for any reason, the Exhibitor will pay to the Organizer as compensation an additional amount, equal to the total amount of space. The organizer reserves the right to reallocate such space in any way it deems appropriate. The exhibitor must vacate the exhibition space by 18:00, the day after the closing day of the Exhibition. If the Exhibitor does not vacate the space within the mentioned deadlines, the Exhibitor undertakes to pay a rent of 10 Euro / sqm / day + VAT, calculated in proportion to the occupied area and the period of time that exceeds the deadline agreed by the parties until the vacancy. Failure to release the space on time also entitles the Organizer to free up space at the expense of the Exhibitor and to deposit the uncollected goods at a rent of 5 Euro / sqm / day + VAT. The organizer is not responsible for the integrity, safety and security of the goods, for any damage that may occur during the release of
- 8. In case the Exhibitor becomes insolvent, is declared bankrupt or is facing a liquidation procedure, ct with the Exhibitor will be considered null and void and all amounts already paid will be withheld by the Organizer.
- 9. Violation of the Contract and Exhibitor's Withdrawal from the Exhibition. Without prejudice to the rights and actions of the Organizer in respect of any breach of the Contract by the Exhibitor, the Organizer may allow the Exhibitor to withdraw from the Exhibition under the following conditions: a) The exhibitor must notify the Organizer in writing that he wishes to withdraw. If the Organizer
- allows such a withdrawal, it will notify the Exhibitor of its decision in writing;
  b) Any such notification by the Organizer to the Exhibitor will constitute a cancellation of the Contract, subject to the payment by the Exhibitor to the Organizer of a consideration for release of
- 10. The Organizer shall not be liable for the loss or damage of any property of the Exhibitor or any other person, for its loss or damage or destruction by theft or arson or any other cause or for any loss or damage of any kind suffered by any Exhibitor from cause of any defect in an exhibition space, construction or building caused by fire, storm, tempest, lightning, national emergency, war, labor disputes, strikes or blockages, civil disturbances, explosion, unavoidable accident, force majeure or any other cause beyond the control of the Organizer, whether similar or not, or for any loss or damage caused if due to such events, the opening of the exhibition is postponed or abandoned, or a building becomes totally or partially unavailable for the Exhibition.
- The exhibitor will be responsible for the claims of third parties arising from the arrangement of their own stands and for any other action that makes the exhibition space totally or partially unavailable
- 11. Under no circumstances will the Exhibitor have any claim against the Organizer for any loss or 11. Under no circumstances will the Exhibitor have any claim against the Organizer for any loss or damage resulting from the prevention, postponement or abandonment of the Exhibition due to the occurrence of any of the events referred to in Condition 10 or otherwise, or of the exhibition building which becomes totally or partially unavailable for the Exhibition, for reasons beyond the control of the Organizer. If in the opinion of the Organizer, by reorganizing or postponing the period of the Exhibition or by replacing a space or a building or in any other reasonable way, the Exhibition may take place, the space contract will be binding on the parties, except the size and position of the space and stand, for which any modification or rearrangement deemed necessary, shall be determined by the Organizer determined by the Organizer.
- 12. Stands must be properly equipped and exhibits must be on display throughout the period when the exhibition is open to visitors. No Exhibit may be removed before the end of the exhibition without the written permission of the Organizer, which will be granted only in exceptional circumstances. All exhibits and stand materials must be removed from the exhibition spaces and buildings within the term provided by the Organizer, and the Exhibitor will not enter, deposit or execute any work in the exhibition spaces and buildings before the period provided by the Organizer. The Exhibitor will reimburse the Organizer for any expenses incurred by failing to comply with this condition
- 13. Exhibitors are fully responsible for obtaining visas and customs clearance for their staff, agencies, products or services and in no event will there be any claim for damages or otherwise against the Organizer, in respect of any loss or expense relating thereto.
- 14. Exhibitors shall be fully liable for the cost of restoring any part of the space or structure occupied by them which has been altered or damaged in any way. The Exhibitor will protect the Organizer and will not held the Organizer liable for any loss or damage suffered by the Exhibitor or resulting from any act or non-compliance of any employee, agent or subcontractor of the Exhibitor.
- 15. The Organizer reserves the right to charge the Exhibitor an additional fee for additional services provided, specifically ordered by the Exhibitor.

- 16. Unless permitted in writing by the Organizer, the Exhibitor will not charge any tax or fee for access to the Exhibition.
- 17. The exhibitor will comply with and determine third parties, as well as his guests, to comply with all legal provisions, including, but not limited to, legislation, building regulations and other governmental regulations that, in particular, relate to the use of the exhibition space, exhibition building, stands and stand arrangement, handling and use of exhibits, materials and displays. The exhibitor will comply with and determine third parties, as well as guests to comply with all sanitary, public order, fire prevention and extinguishing rules, labor protection rules, environmental protection, as well as all other legal regulations applicable to the respective activity imposed by any national, local authority or insurers. The exhibitor will comply with the rules established by the Organizer regarding the access and traffic during the occupation / release period of the exhibition space, respectively of the limit of movement of the vehicles of max. 5 km / h. Vehicles exhibited in the exhibition space must not have more than 5 I of fuel required to enter and exit the space. The fuel tank must be locked. It is forbidden to start internal combustion engines, to move or drive vehicles during the exhibition. Smoking, open fire and any kind of fireworks show (including cold fireworks for interiors, pyrotechnic effects) within the rented spaces are prohibited. The volume and intensity of sound and broadcast music must not exceed 55 decibels, measured at a distance of 2 m from the source or any other building at a frequency of 250 Hz. The transmission and reception equipment used must comply with the regulations in force. The exhibitor assumes full responsibility for his actions and omissions, as well as for the actions and omissions of third parties and guests. In addition, the Exhibitor is responsible for the exhibition space, stand, stand arrangements, exhibits and any other material brought into the building or exhibition space.
- 18. If the Organizer suffers any damage or is held liable by third parties for non-compliance or for any action or omission attributable to the Exhibitor or third parties acting in the name or interest of the Exhibitor, then the Exhibitor will indemnify and release the Organizer from liability. The obligation to compensate and release the Organizer from liability will also apply in case of damage caused by stands, arrangements, exhibitions or any other material brought into the exhibition building by the Exhibitor or by third parties acting in the name or interest of the Exhibitor.
- 19. The Exhibitor must not, without the prior written consent of the Organizer, display, exhibit or bring into the Exhibition space explosives, radioactive, flammable, dangerous or hazardous substances or any such object that may produce harmful vapors and shall not use or display any materials that may endanger the health or safety of any person. The Exhibitor will compensate the materials that may endanger the health or safety of any person. The Exhibitor will compensate the Organizer against any loss or damage resulting from the violation of this clause. The shibitor is responsible for the exhibition space, stand, guarding the stand, stand arrangements, exhibits and any other material brought into the building or exhibition space. All stand arrangements and display materials must comply with any national and local fire prevention, health and safety regulations. No Exhibitor may build anything greater than 2.5 meters in height without the prior written consent of the Organizer. All stands built by the Exhibitor must obtain the approval of the Organizer, by submitting a scale plan and describing the construction materials to the Organizer. All display materials and exhibits must be appropriate to the subject of the Exhibition, in the exclusive opinion of the Organizer and must not contravene any local laws, morals or customs and if, in the opinion of the Organizer, the Exhibitor violates this clause, the Organizer may request the Exhibitor to remedy such infringement, and the Exhibitor will do so immediately.
- 20. The Organizer reserves the right to modify, add or change any of these terms and conditions, and the decision of the Organizer will be final. In the event of non-acceptance of the new changes, the Exhibitor will request clarifications in writing or to be released from contract, otherwise no change, completion, change or waiver of these terms and conditions will operate to release any Exhibitor
- 21. The Organizer may not accept any complaint or grievance against him, unless it is submitted in writing to office@greenroua.com, within two weeks from the closing date of the Exhibition. All complaints and disputes will be resolved in Romania in accordance with Romanian law or in the country of origin of the Exhibitor, if the Organizer decides to do so.
- 22. Copyright clause. The Exhibitor hereby obligatorily and irrevocably declares that the products on display are not unauthorized copies or replicas of the products of other companies, suppliers or third parties. The Exhibitor also undertakes to respect the priority property rights of third parties. If such an infringement of ownership is brought to the attention of the Exhibitor correctly during his participation in the event, the Exhibitor undertakes to remove the products in question from his exhibition stand. The Exhibitor is aware that in the event of a breach of the above commitments, the Organizer has the right to prohibit the Exhibitor from participating in this or future events
- 23. Protection of personal data. The Organizer complies with regulations on the protection of personal data. The way in which the Organizer does this is detailed on the website https://timiso-araautoexpo.intradefairs.com/en/privacy-policy. By participating in the Exhibition, the Exhibitor, the Exhibitor's representatives, collaborators (third parties), the Exhibitor's guests and any other participant agree to the use of the data for organizational or marketing purposes. The agreement is revocable and you can at any time request its revocation by email to office@greenroua.com.
- 24. Object of the contract. The Organizer rents to the Exhibitor exhibition space and services within the Exhibition, according to the registration form and the Terms and Conditions of the Exhibition, available on the website https://timisoaraautoexpo.intradefairs.com/en/terms-and-conditions.
- 25. Duration of the contract. The duration of the contract starts on the date of approval by the Organizer of the registration application submitted by the Exhibitor and ends on the closing date of the event, after the dismantling of the stand and the release of the space.
- 26. The value of the contract. The value of the contract is specified in the registration form, the Exhibitor's order, attached to the contract.

27. Organizer contact details and payment instructions Organizer: InTradeFairs (Green Roua SRL, RO29942600, J35 / 675/2012) E-mail: office@greenroua.com Phone: 0040727488928

Address: Remus Raduleț Academy Str., No. 1, Bl.15, Sc. B, Ap. 6, 300279, Timișoara, Romania

Account (LEI): RO36BRDE360SV43928383600

Account (EUR): RO89BRDE360SV63392313600; Swift code: BRDEROBU; Payment term: 10 days net from the invoice date.

- 28. Arrangement, occupation and release of Exhibition space a) Organizer Arrangement: 30.05.2022 - 01.06.2022 (10: 00-18: 00) b) Occupancy of Exhibitor space: 02.06.2022 (10: 00-18: 00) c) Release of Exhibitor space: 06.06.2022 (10: 00-18: 00)
- 29. Event, location, duration and visiting schedule a) Event: TIMIŞOARA AUTO EXPO
- b) Location: Shopping City Timişoara, Calea Şagului, no 100 c) Duration of the event: 03.06.2022 05.06.2022
- d) Visiting hours: 10:00 18:00